

# Master of Science in eBusiness and Supply Chain Management (MSceBSCM)

## Special Features

### Uniqueness

The M.Sc. Programme is a **unique** and **forward-looking** one dedicated to developing and promoting students' academic and professional potentials in the "**Internet +**" era, thus distinguishing itself from those in university-level education sector.

### Partnership

The M.Sc. Programme has set up **partner** relationships with a number of relevant firms in the eBusiness and supply chain fields. This will help enhance the **career prospects** of the students in the Programme.

### Sharing



The M.Sc. Programme will invite a number of experienced managers from influential commercial firms to deliver their seminar talks and present the industry information to the students in the Programme.

### Applications

The M.Sc. Programme will provide students with a number of chances to analyze professional cases and participate in real commercial projects. This will help improve the students' capability in applying their knowledge to solve real problems.

## Learning Outcomes

- To think critically and innovatively in solving complex supply chain problems in an eBusiness environment;
- To use proper information technologies to improve the performance of an organisation within a supply chain;
- apply suitable managerial strategies and skills to integrate supply chains with information technologies in the international and global context; and
- To initiate and develop online and mobile business functions that exist in a supply chain.

## Courses

Required Courses (18 credits)	Elective Courses (Any 12 Credits from the following)
Introduction to Electronic Business	Legal Issues for eBusiness
Supply Chain Management in eBusiness	Electronic Marketing
Accounting Principles	E-Commerce and Web Programming
Business Intelligence	Social Media for eBusiness
Mobile Technology and Applications in eBusiness	Project Management with Software
Best Practices in eBusiness and Supply Chain Management	Service Operations Management
	Purchasing and Logistics Management for eBusiness
	Information Systems Management
	Business Decision Making with Software



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## Admission Requirements

### General Qualifications

- A bachelor's degree with 1st or 2nd upper class honors from a recognized tertiary institution OR equivalent qualifications and experience considered on a case-by-case basis.

### Language Requirements

- An applicant to eBSCM whose degree is not from a tertiary institution in Hong Kong or an English-speaking country should obtain a minimum score of **TOEFL**: minimum score of TOEFL 550 (paper-based test), 213 (computer-based test) or 79 (internet-based test) OR **IELTS**: minimum score of 6.5 OR **CET6**: minimum score of 450.

## Professional Recognition



- **Hong Kong Logistics Association**

Students can enjoy a Student Membership during the one-year study or a Full Membership upon graduation.



- **The International Institute of Management**

Students can enjoy a Full Membership (MIIM: Member of The International Institute of Management) upon graduation.



- **The Institute of Certified E-Commerce Consultants**

Students can enjoy one or more certifications in E-Commerce, Finance, Management Accounting, Accounting, Economics, Risk, Project Management, HR, and Management Consulting. **(The World's First E-Business Graduate Certification.)**



- **Chartered Institute of Purchasing & Supply (In Progress)**

Students can enjoy the unit exemptions for some certificates.



- **Project Management Institute**

Students who take the course CDS 511 ("Project Management with Software") will be eligible for the CAPM and PMP exams.



- **The Information Systems Audit and Control Association**

The graduates from the Programme can enjoy one year exemption to obtain the membership.

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